

International trade fair of the cosmetics supplying industry

### Organiser

- Leipziger Messe GmbH

### Venue

- MOC Veranstaltungszentrum München

### Dates

- 06.06. – 07.06.2018

### Figures for 2017

- Exhibitors and companies represented: 411
- Proportion of exhibitors from outside Germany: 35 %
- Proportion of trade and professional visitors: 100 %
- Gross surface area: 11,000 m<sup>2</sup>

### Product Groupse

- Ingredients**  
Active ingredients; natural extracts; fragrances; oils, fats, waxes; colourings; etc.
- Manufacturing**  
Formula development; contract manufacture; private label; machinery; quality control
- Packaging**  
Packaging; finishing and decoration; identification and labelling
- Services**  
Testing and certification; consultancy; sales promotion and displays; distribution and logistics; media

### Event Profile

CosmeticBusiness is the only meeting place of the cosmetics supplying industry in Germany, Europe's largest market for cosmetics. Once a year, international cosmetics companies come together with their suppliers in Munich, to develop new ideas, exchange experiences and maintain contacts. At CosmeticBusiness, the sector can find everything it needs for the creation of new cosmetic products and for their suc-

cessful presentation – starting with ingredients and covering everything from manufacturing through to packaging.

CosmeticBusiness is purely a B2B trade fair. In 2017, 411 exhibitors and represented companies, of whom 35 per cent came from outside Germany, were present in Munich. The trade and professional visitors attending were chiefly decision-makers from cosmetics companies, working in company management, marketing, product development, production and purchasing; but there were also some from the pharmaceutical, washing and home-care products industries, as well as from the wholesale and retail trades.

26 % of visitors came from outside Germany, chiefly from Austria, Switzerland, Italy, the Czech Republic and France. One in three visitors belonged to their company's senior management team and, equally, one third of the visitors came from marketing and product management; one in five visitors worked in purchasing.

### Your contact at the Leipzig Exhibition Centre

- Ivonne Simons**  
Project Director  
Leipziger Messe GmbH  
Messe-Allee 1 | 04356 Leipzig  
Tel.: +49 341 678-8651  
Fax: +49 341 678-168651  
i.simons@leipziger-messe.de  
[www.cosmetic-business.com](http://www.cosmetic-business.com)



The logo for Cosmetic Business features a stylized 'CB' monogram in green and blue, followed by the words 'Cosmetic Business' in a blue sans-serif font.

