## Design Festival Leipzig

## Organiser

Leipziger Messe GmbH

#### **Dates**

26.10. - 28.10.2018

#### Results 2017

Exhibitors: 200Visitors: 17,500Proportion of trade visitors: 34.5%

## **Segments**

- DO/Interior & Furniture
- DO/Fashion & Accessories
- DO/Research & Industry
- DO/Graphic & Media

## **Event Profile**

The Designers' Open sees itself as a stage for tendencies and trends in the areas of Research & Industry, Interior & Furniture, Fashion & Accessories and Graphic & Media. As an exhibition for design, a communication forum for the industry and a platform for the marketing of distinctive products, the three-day Designers' Open at the KONGRESSHALLE am Zoo Leipzig addresses members of the public interested in design and trade visitors alike.

Be it furniture, interior design ideas, interior accessories, lifestyle or toys, all those looking for something special are to be found in the DO/Interior & Furniture area. The DO/Fashion & Accessories area is a showroom for the very latest trends in ladies' and men's collections as well as accessories such as scarves, hats, jewellery, eyewear, bags, purses and wallets. Visitors can buy market-ready collections – and prototypes – here directly. The focus is on innovations in the centrepiece of the Designers' Open – the DO/Research & Industry area which sees itself as an

interface between science and industry. The diversity of graphic and communication design all the way up to virtual reality is made manifest in the DO/Graphic & Media area. The Designers' Open is not least also a marketplace where browsing and buying are expressly encouraged. The Designers' Open is framed by a comprehensive, high-end side programme with a popular fashion show, specialist conferences and exciting exhibitions. Another part of the Designers' Open is the attractive Spots – places in which design is produced and developed all year

Another part of the Designers' Open is the attractive Spots – places in which design is produced and developed all year round. Personal interaction between the creators and the inquisitive stands on the one side, with the engagement between space and design on the other. Curated galleries, ateliers, shops and artistic spaces in the Leipzig city area invite visitors to unusual encounters, making the Design Festival Leipzig a unique experience.

## **Project management**

Project Director

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# Designers' Open





