# EURONICS Kongress

## **Organisers**

■ EURONICS Deutschland eG

#### **Dates**

- 23 25.03.2014
- 24 25.03.2014 (Exhibition)

## **Results 2012**

Exhibitors: 245
Visitors: 3,619

Gross floor space: 27,500 m<sup>2</sup>

# **Product Segments**

- Consumer electronics
- Telecommunication
- PC / Multimedia
- Household electronics
- House & building systems
- Retail sector services

# **Event Profile**

The EURONICS Congress is this corporate group's annual springtime event, providing a comprehensive products, services and information platform for more than 1,000 affiliated retail dealerships. The brand's central concept for the congress is aimed at producing and benefiting from advanced training effects in relation to quality as well as market and product orientation.

Manufacturers of all product groups – ranging from consumer electronics to household electronics – present their latest innovations on more than 20,000 m² of floor space in Leipzig.

## **Contact - Organisers**

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