

### Organisers

- Fördergesellschaft Gartenbau Sachsen mbH

### Results 2012

■ Exhibitors:	100
■ Visitors:	2,000
■ Industry attendees:	100%
■ Gross floor space:	6,000 m <sup>2</sup>

### Product Segments

- Floristry supplies (including autumn and Christmas), auxiliary materials, glass, ceramic, porcelain, basket goods, paper products
- Packaging material, dried flowers, artificial flowers, silk ribbons, candles, binding materials, Christmas trees and accessories
- Gift articles, arts & crafts, accessories, furnishing ideas, decorations, advertising materials, price labelling
- Shop design, shop furnishings, specialist retailer supplies and equipment
- EDP, office technology, consulting, trade literature, work clothing
- Flowers, plants, potted plants, cut flowers, seedlings, nursery goods, shrubs, hydroculture, bonsai, cacti, seeds, flower bulbs
- Garden construction supplies, substrates, pots, plant protection
- Greenhouse construction and machinery, equipment and vehicles for garden construction
- Equipment and supplies for landscaping & gardening

### Event Profile

FloraSax reflects the green market in all its diversity and presents a bounty of new trends and ideas. Customarily the primary focus is on the autumn and Christmas business and investment planning for the upcoming fiscal year. The first-class trade fair site and location conditions are an ideal marketing instrument for exhibitors featuring excellent opportunities to mingle with existing customers and win over new customers as well as for direct marketing on-site.

### Contact - Organisers

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