

Organisers

- Fördergesellschaft Gartenbau Sachsen mbH

Dates

- 02.03.2014
- 01.03.2015

Results 2012

- Exhibitors: 200
- Visitors: 5,000
- Industry attendees: 100%
- Gross floor space: 10,250 m²

Product Segments

- Floristry supplies, auxiliary materials, appliances, glass, ceramics, porcelain, terracotta, basket goods, silk ribbons, paper goods, packaging materials, cards, dried flowers, artificial flowers, artificial plants
- Arts & crafts, handicrafts, gift articles, accessories
- Sales promotion, advertising materials, price labelling
- Decoration, furnishing ideas
- Equipment and furnishings for specialised retail, shop design, cooling technology
- Business supplies, EDP, office technology, consultation, trade literature, trade press, work clothing
- Flowers, plants, seedlings, potted plants, bedding and balcony plants, cut flowers, hydroculture, bonsai, cacti, nursery goods, shrubs, seeds, flower bulbs
- Garden construction business supplies, soils, substrates, pots, small tools, pesticides
- Garden construction machinery, devices and vehicles
- Greenhouse construction, greenhouse equipment, heating installation, measurement and regulation technology, irrigation and drainage
- Gardening & landscaping equipment and supplies, new products, services and more
- Special shows and live floristry demonstrations

Event Profile

The Floriga fair signals the starting shot to purchasers for the new business year. For manufacturers, the fair is an important marketing and sales platform for new products. Featuring special shows, trend shows and workshops, Floriga is the decisive purchasing and ordering event for the spring and summer season and also an ideal business hub revolving around the latest trends, products and marketing strategies.

Contact - Organisers

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