

Facts & figures, Focus Education 2017

Leipzig Book Fair is the largest event for the promotion of reading and media education in the German-speaking world. With its own exhibition areas for educational media, school and kindergarten facilities, literature for children and young adults, as well as a comprehensive educational programme, "Focus Education" has firmly established itself as a meeting point for the sector. It features not only awards such as the Leipzig Reading Compass, but also continuing training programmes and workshops.

Leipzig Book Fair 2017



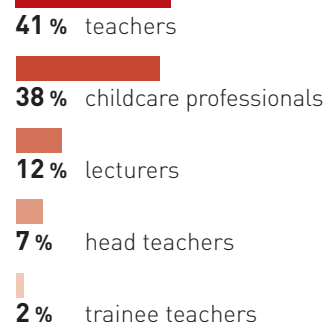
The most important major fair

»It would be unthinkable not to present ourselves at the Leipzig Book Fair. We have been coming here for many years in order to meet teachers as end-customers. This works exceedingly well. The demand at our stand has shown that the theme of the digital classroom is very much on trend and a tangible focal point. In 2018, we will be here again, not least because the Leipzig Book Fair is the most important major fair in our region.«

Thomas Hahn, Distribution Manager East, Westermann Group

Leipzig Book Fair and the reading festival „Leipzig liest“ received 285,000 visitors, including around 32,000 teachers, childcare professionals and multipliers in the education sector, as well as 29,600 schoolchildren in classes.

Break-down of trade visitors from the education sector



2,500 exhibitors

including around 400 exhibitors with products/services relating to education and reading promotion

3,400 events

including just under 270 lectures and workshops specifically for teachers and childcare professionals, and around 680 events for children and young people



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Main reasons for visiting the Leipzig Book Fair

Information about innovations and new products

Continuing education

Ideas/Inspiration for own work

Take part in specialist lectures

Attend readings by authors

Your contact:

Michiko Wemmje

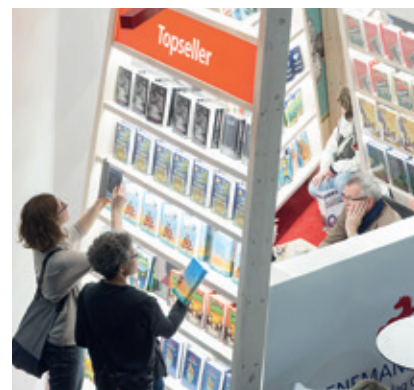
Project Manager, Leipzig Book Fair and Manga Comic Con



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Origin of teachers, trainee teachers and childcare professionals

Origin by federal state in %



School type

(Teachers and trainee teachers)

24 %	Gymnasium (grammar school equivalent)
22 %	Grundschule (primary school)
12 %	Mittel-/Real-/Oberschule (secondary school equivalent)
12 %	Förderschule (school for children with learning difficulties)
10 %	Berufs-/Fachschule (vocational/specialised school)
5 %	Gesamtschule (comprehensive school)
3 %	Hauptschule (secondary modern school equivalent)
2 %	other institutions (e. g. adult education centre)

Subject area

Source, survey of teachers/childcare professionals at the Leipzig Book Fair 2015

50 %	German
35 %	Maths
25 %	Foreign languages
13 %	Art
13 %	PSHE/Social studies
13 %	Music
12 %	History
12 %	Sport
10 %	Geography
9 %	Biology/Chemistry/ Physics
7 %	Technology/Home economics
5 %	Business studies

Inspiring people

„The Federal Agency for Civic Education/bpb was pleased to be part of the Leipzig Book Fair again this year. Over 500 visitors told us about their dream for Europe via a photography campaign, and discussed their vision with our eurotopics correspondents. With seven events as part of ‘Leipzig liest’ and intensive talks at our stand, we were able to inspire many people through our work and generate awareness of political issues. We welcome the new focus on ‘Politics and schools’, and are very satisfied with our new location in Hall 2. We look forward to being part of the fair again next year, with plenty of political education.“

Daniel Kraft, Press Spokesman for the Federal Agency for Civic Education



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