in conjunction with the Manga-Comic-Con

## Organiser

Leipziger Messe GmbH

## **Conceptual Sponsor**

Börsenverein des deutschen Buchhandels e.V.

## Dates

- 15.03. 18.03.2018
- 21.03. 24.03.2019
- 12.03. 15.03.2020

# Results 2017

- Exhibitors: 2,493
- Visitors (incl. Leipzig liest reading festival): 285,000
- Number of trade visitors (exhibition centre): 56,500
- Gross area: 104,700 m<sup>2</sup>

# Segments

- autoren@leipzig / Services for Authors
- Fiction, Non-Fiction
- Neuland 2.0
- Education / School / Kindergarten
- Comics, Graphic Novels
- Book Industry Service Providers
- Reference Works, Science
- Graphic Art and Book Art
- Audiobooks
- International Section
- Children & Teen Literature
- Art Books
- Music Publishers
- Travel
- Religion
- Newspapers, Magazines

# **Event Profile**

The The Leipzig Book Fair is the book and media industry's most important spring gathering and has developed into a brand whose reach extends across German and Europe. The Book Fair sees itself as a fair for readers, authors and publishing houses. It presents new publications in the early part of the year, current themes and trends and, apart from new German-language literature, also showcases new Central and Eastern European works. Because of the unique link between the trade fair and Leipzig liest – Europe's biggest reading festival – the Book Fair has become a huge attraction to the public. The programme is remarkably diverse and varied: from readings and specialist lectures to panel discussions and award presentations, it offers something for everybody. The Leipzig Book Fair's award in the categories of Fiction, Non-Fiction / Essay Writing and Translation has been presented since 2005 - just one of several. The Leipzig Book Fair brings numerous professional events for teachers and educators together under the umbrella title of Focus on Education, and has established itself as an education fair. autoren@leipzig for its part bundles writers' chances of being published in the digitalized publishing world in a unique network and continuing education programme. The key mission of the Leipzig Book Fair is: Raise interest in literature and encourage reading. The Manga-Comic-Con takes place in conjunction with the Leipzig Book Fair in Hall 1. The Leipzig Antiquarian Book Fair opens in parallel in Hall 3.

## **Kontakt Messe**

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