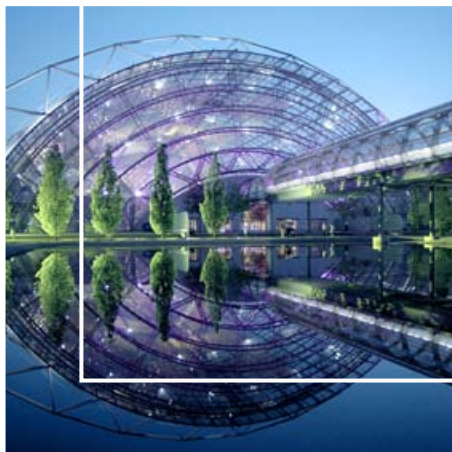




Profile





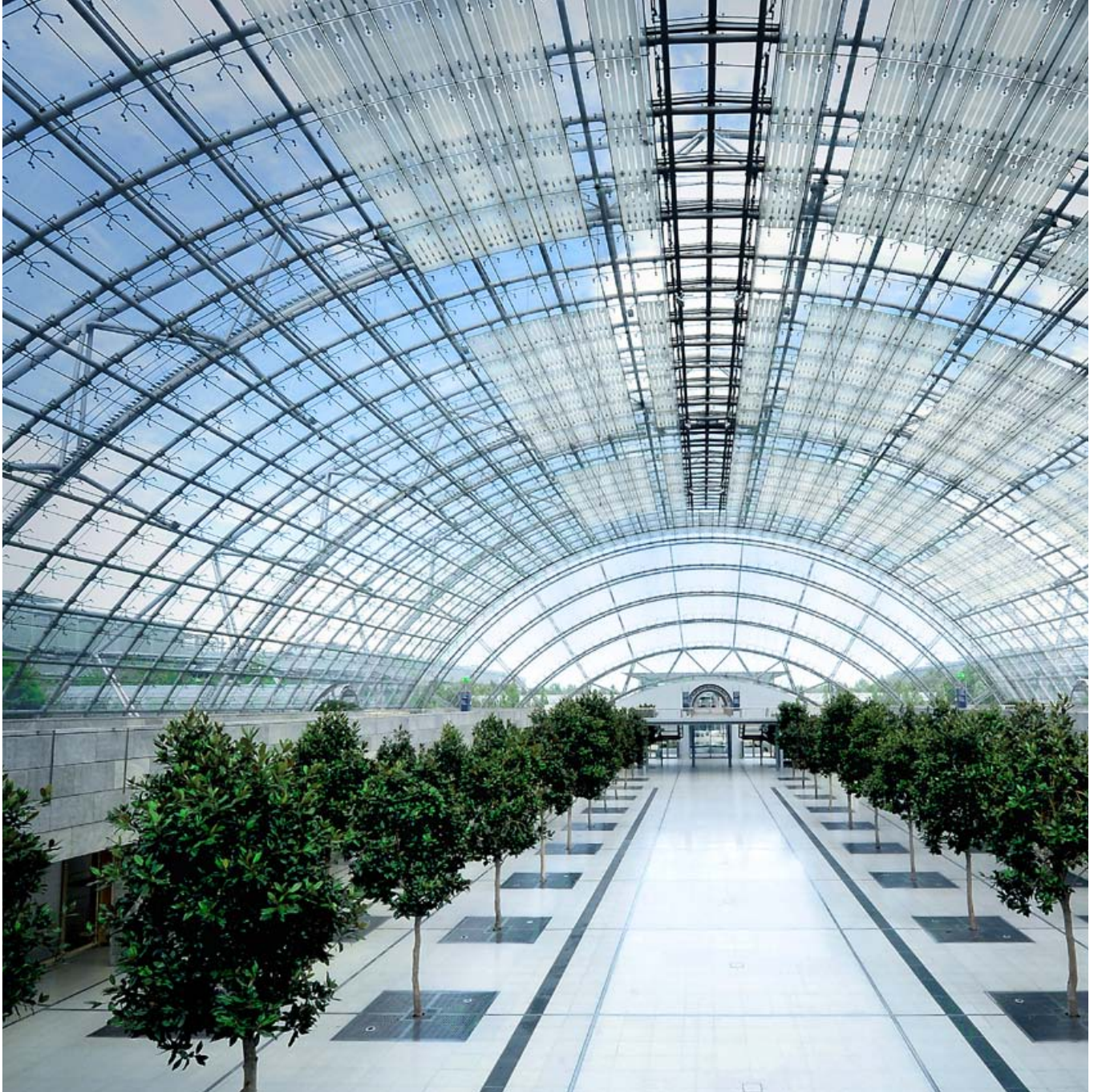


SEEING CLEAR. AIMING HIGH. LEIPZIGER MESSE.

Impeccable service, a high-performance infrastructure and an in-depth understanding of the sector. This is what you can expect from Leipziger Messe.

Every year, our exhibition centre hosts more than 40 trade fairs and over 100 congresses, as well as numerous events and corporate business functions. The exhibition halls attract an annual 1.3 million visitors from more than 50 nations. The trade-fair and congress centre is a fixed star in the firmament of international competition.

The aim of our work is to make your event and your presentation a success: in Leipzig, in Germany and worldwide.



A universe of glass. Leipziger Messe's Glass Hall combines the worlds of modern business and architecture. Designed by Hamburg architects Gerkan, Marg & Partner it was created by Ian Ritchie, who was also responsible for the glass pyramid of the Louvre.

Transparency

ARCHITECTURE FOR A DAZZLING TRADE-FAIR PRESENCE.

The impressive entrance hall is bathed in light. And overarching the activity beneath, an all-embracing roof of glass. Nothing to obstruct the view, no limits to vision, no barriers for exhibitors, visitors or guests.

The architecture of the Leipzig Fair and Exhibition Centre is a statement. It proclaims transparency and clear objectives; it demands the courage to think big; it heralds perfect events and dazzling presentations.



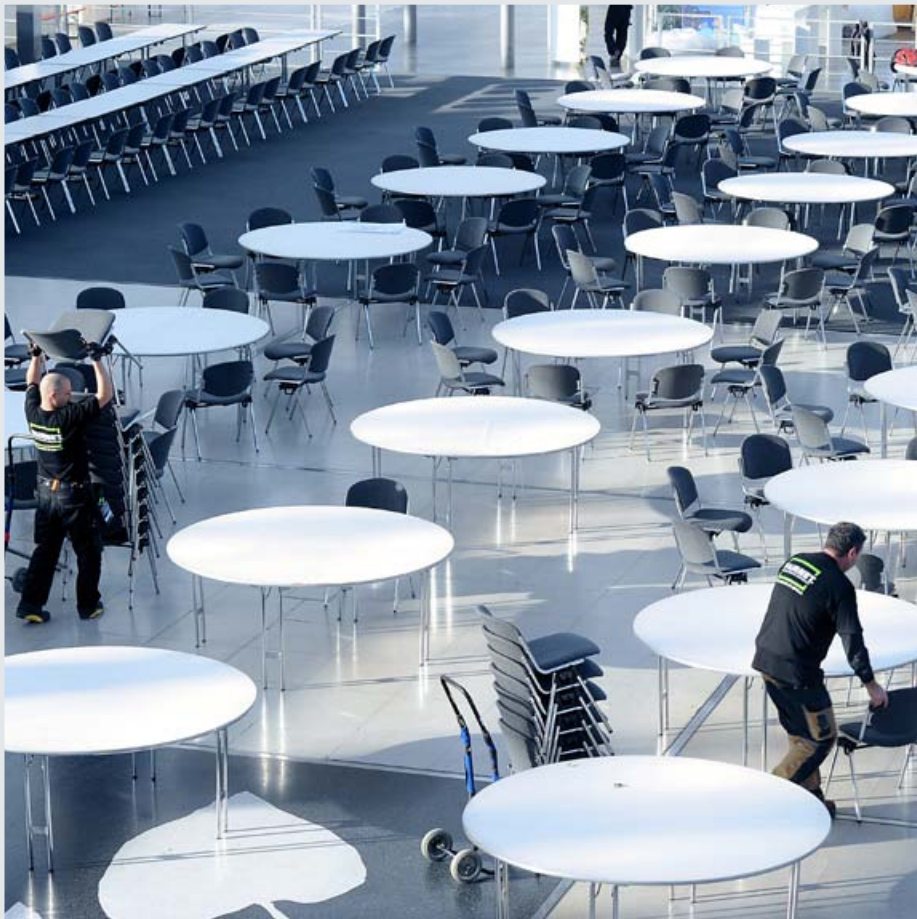


History as their guide, the future as their benchmark.

The architects looked to the imposing crystal palaces of the 19th century for inspiration and translated their enduring fascination into the language of modern architecture. For the panes, special glass was developed that retains its high transparency

despite a thickness of 20 millimetres. The Glass Hall – the architectural heart of Leipziger Messe – is the largest hall in Europe to be completely enclosed in glass. It is 30 metres high, 80 metres wide and 243 metres long. The steel framework supports a weight of 2,300 tons and is covered with 25,000 square metres of glass.





Excellence

THE WHOLE IS GREATER THAN THE SUM OF THE PARTS.

Events are our passion. Whether for leading international exhibitions, specialist trade fairs, congresses or breathtakingly spectacular events, we ensure that we achieve our aspirations – and that means nothing less than perfection, with everything just right – from the grand design right down to the tiniest detail. As an **integrated trade-show service provider**, Leipziger Messe and its subsidiaries provide a one-stop shop. We translate our exhibitors' ideas into workable concepts: into attractive stand designs, impeccable congress support and exquisite catering. Both in Leipzig and at all national and international locations.

EXCEEDING EXPECTATIONS.

Quality of service is central to our corporate philosophy. In Leipzig, where markets were already being held 850 years ago, traders and businessmen are always welcome guests. Our staff's exceptional dedication to service and the high value they place on quality and on helping customers find what they want are very much appreciated by exhibitors. You, too, can look forward to an atmosphere of commitment, consideration and cordiality in Leipzig. And don't be surprised if your expectations are, in fact, exceeded!





Balance

A PIONEER OF SUSTAINABILITY.

A trend? Marketing? In fact it is from honest conviction that we operate, wherever possible, in ways that are sustainable. Under the banner, '**Growth in Balance**', Leipziger Messe strives to achieve a balance between the needs of industry, the environment and society. For us, sustainability is a business principle that includes every member of staff right up to executive level. For its efforts in this

area, Leipziger Messe has received the Green Globe Seal of Approval, an international certificate of environmental sustainability that at the same time imposes an obligation on us to go on developing our concept ever further. Our customers, too, benefit from this mind-set: they are able to take advantage of an event location, where a culture of ecological, economic and social responsibility is palpable.

Green Globe requires commitment. This internationally renowned certificate applies 294 sustainability criteria to event venues. Leipziger Messe is the first trade-fair organiser in Germany to have received Green Globe Standard certification, with a very high compliance rate of 90 %. The company has committed itself to dynamic sustainability management and to renewing the certificate every two years.



SUSTAINABILITY IN LOGISTICS AND TRANSPORT.

For big events, the change frequency for traffic lights around the exhibition centre is optimised to avoid high-emission stop-go traffic. The centre also has a railway station of its own and local public transport stops directly in front of the Glass Hall. Exhibitors and visitors at very many trade shows can use the buses and trains of the local public transport network (MDV – Mitteldeutscher Verkehrsverbund) free of charge, thus reducing per capita CO₂ emissions.

SUSTAINABILITY IN WASTE DISPOSAL.

Four-section containers in all halls ensure that the waste is properly separated. If requested, Leipziger Messe will also collect the exhibitors' waste. All detergents that are used for cleaning inside the exhibition centre as well as in the exhibition grounds are biodegradable.

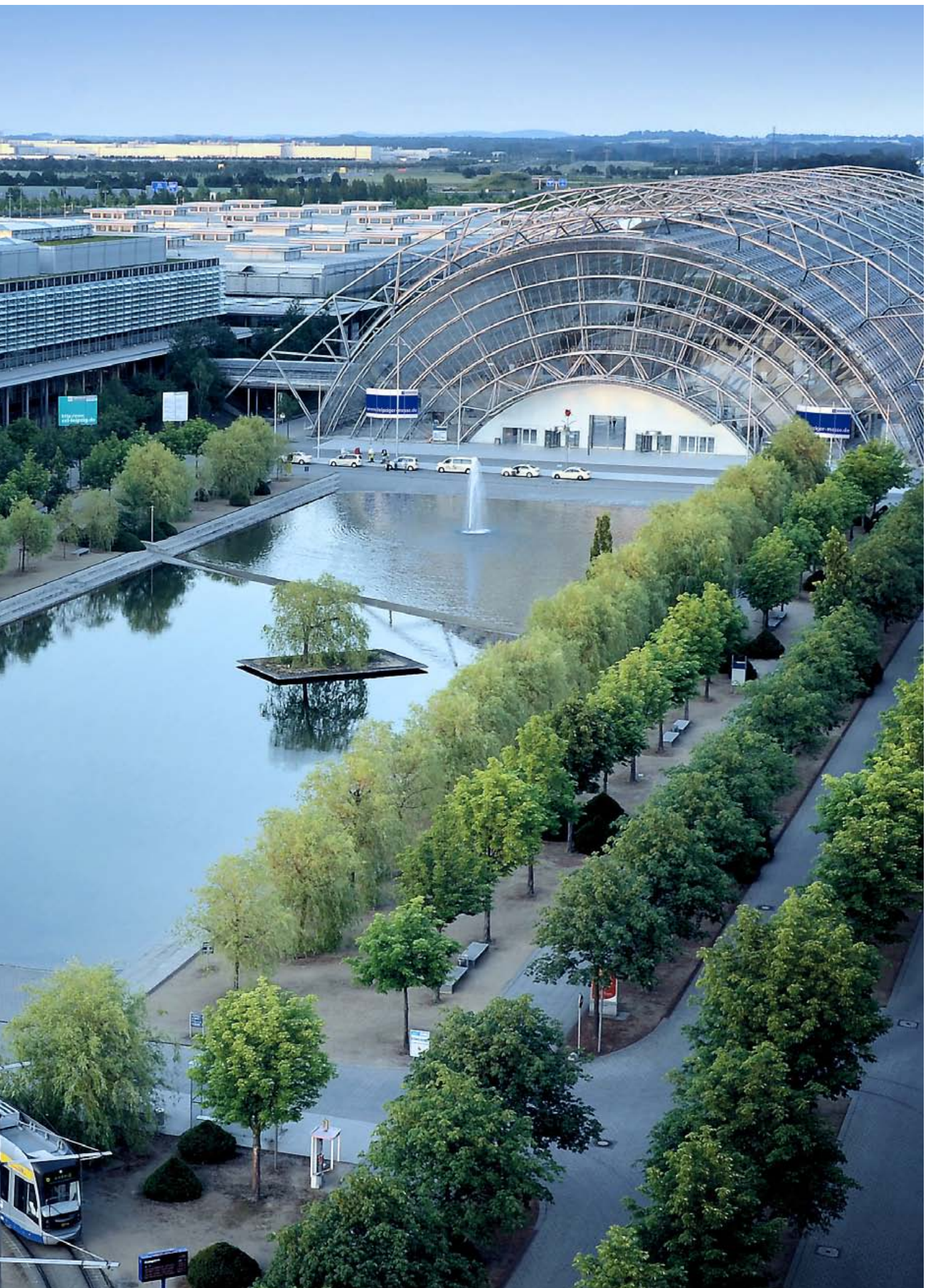
SUSTAINABILITY IN CATERING.

Depending on the number of shows and the season, the cold-storage depots are deliberately shut down in order to save energy. Our catering subsidiary, fairgourmet, operates with reusable tableware and purchases local goods produced within a radius of approximately 150 kilometres as well as fair-trade products.

SUSTAINABILITY IN THE COMPANY'S DAY-TO-DAY BUSINESS.

All members of staff are involved in the sustainability process. All of them help to conserve energy and resources in their everyday working lives. Just how this can be achieved is demonstrated by the '2-Degree Model Office'. Leipziger Messe has its own canteen, where great emphasis is placed on a healthy and varied diet for its staff, a philosophy that is backed by financial support. Employees benefit from part-time and flexitime schedules in the organisation of their working day, which enables them to combine career and family life. Sporting facilities help to motivate employees to keep an active watch on their own health.







World Class



THE WORLD IN LEIPZIG – LEIPZIG IN THE WORLD.

Germany is the country of trade fairs – with more international trade fairs and venues for them than any other country. Leipzig is one of the top ten German trade-fair centres and one of the oldest in the world. For more than 850 years, people have come to Leipzig to do business and to get information. This is where the 'samples fair' was invented at the end of the 19th century. It revolutionised trade fairs

all around the globe and still exercises its influence on the trade-fair industry even today. Now, Leipzig is home to leading international, national and specialist trade fairs and public events, world congresses and national conferences. Every year, 10,000 exhibitors from six continents and 1.3 million visitors from 50 nations meet in Leipzig, in one of the most modern and most beautiful exhibition venues in the world.



GLOBAL SERVICE.

Leipziger Messe International GmbH (LMI), a subsidiary of Leipziger Messe, supports customers all over the world. On behalf of German federal and state ministries and associations, it assumes responsibility for official **participation by German companies** in trade fairs outside Germany in Europe, Asia, Africa and America.

For Eastern Europe and Asia, LMI maps out its **own projects and events**, which are then carried through in cooperation with local partners.

Leipziger Messe maintains **agencies in more than 20 countries** to provide services for customers and organise events.

World Class



Action

EXPERIENCE AND FLAIR ...

Listening. Understanding. Anticipating. Offering the perfect solution. These are the crucial qualities that make for a really successful trade-fair venue. And it can be achieved! With entrepreneurial flair and a great deal of experience. National and international trade fairs and congresses, corporate conventions, events both big and small, shows both flamboyant and modest – there is scarcely a format that Leipziger Messe is not in a position to stage superbly well.

... GO ON THEIR TRAVELS.

Successful event concepts are capable of being exported throughout the world. This is why we take our expertise and know-how to every continent, wherever markets are to be opened up, developed and connected.

Trade fairs in Leipzig. Developing tried and tested events into sector highlights, establishing new trade-fair themes.

Photo centre: intec

Guest events. Trade-fair and event organisers appreciate the geographical location, the ideal infrastructure and the personal service.

Photo right: Touristik Caravaning International

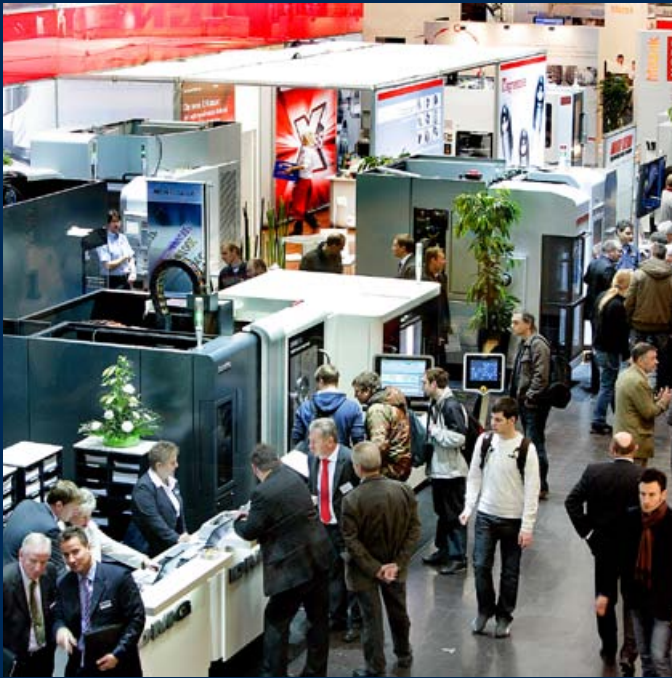


Sports-related events. Any surface is possible: water for motorboats, sand for horses or motocross, turf, boxing ring – or red carpet, as, for example, at the FIFA World Cup Draw.

Photo centre: 'Kings of Extreme'

Shows. A rock concert with international stars in Hall 1, a gala evening in the Glass Hall or live German television shows: there is no better setting to be found.

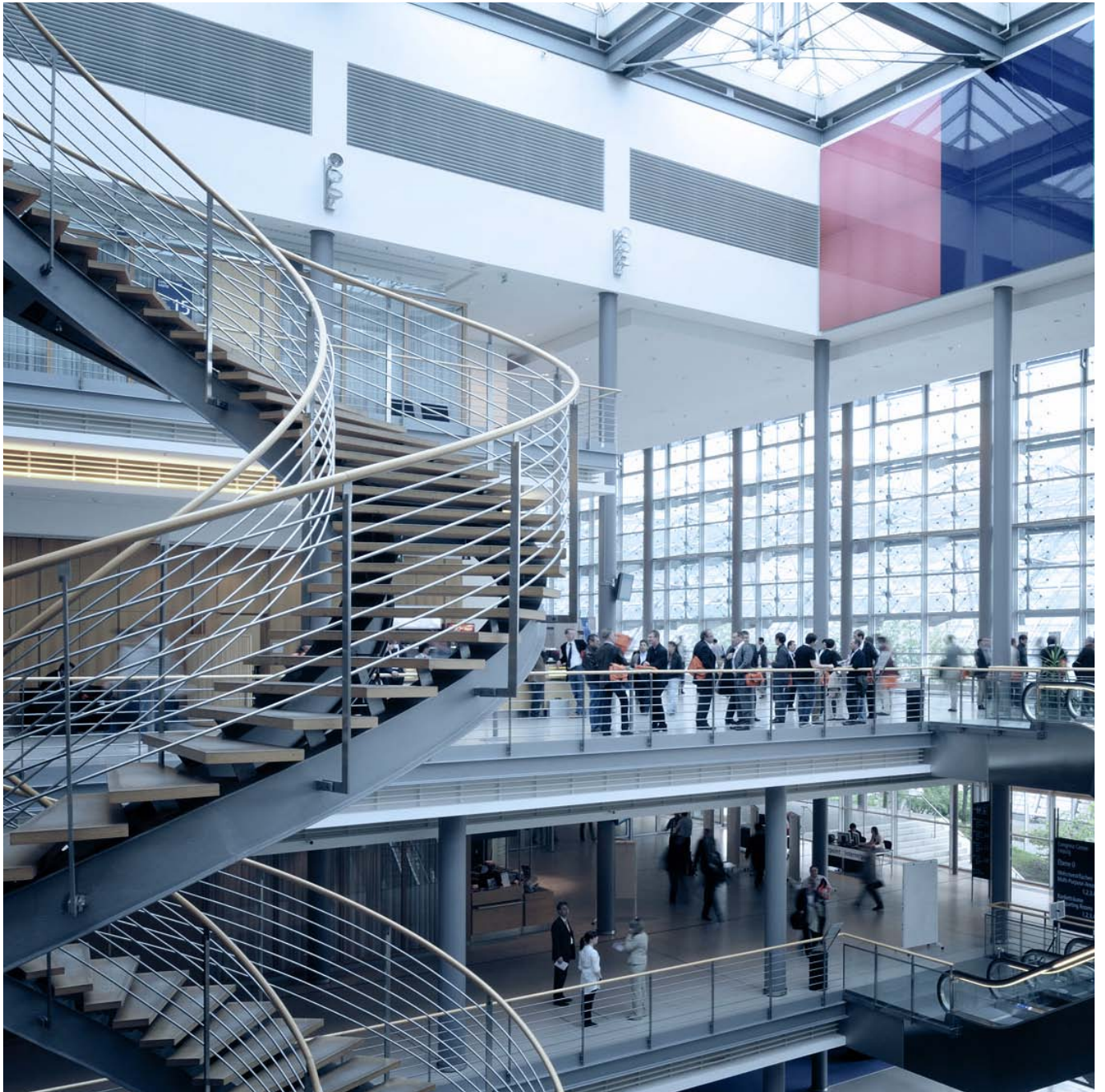
Photo right: TV show 'Wetten, dass ...?'



Congresses. The Congress Center Leipzig (CCL) can extend into the adjacent halls to accommodate exhibitions of any size. One of the special attractions in Leipzig is the opportunity to include the Glass Hall – a particularly spectacular event location. Photo left: International Transport Forum (ITF)

Company events. Imposing yet functional – companies are always delighted to use a location like this for their events and galas. Photo centre: Central German Olympia Ball





Expertise



SPECIALIST KNOW-HOW IN SIX SKILL CLUSTERS.

What turns a trade fair into the annual highlight of an entire sector? Start with: professional expertise, detailed knowledge and a thorough understanding of the sector.

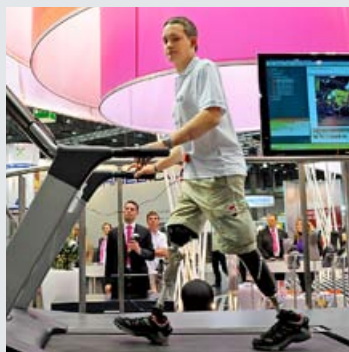
Leipziger Messe has bundled its wealth of experience into six areas. Each event benefits from parallels to other trade fairs, congresses and events in the same cluster. The experts in each specialist department contribute their experience and expertise to every recommendation made and every decision taken. This turns events into genuine sector platforms and makes Leipziger Messe an expert partner for concept, design and implementation, always at the service of exhibitors and visitors alike.



AUTOMOTIVE INDUSTRY, MECHANICAL ENGINEERING, LOGISTICS

The German State of Saxony is home to factories of three major German makes of car and, with AMI, AMITEC and AMICOM, provides a showcase for the future of the automobile. As a location for the engineering and supply industries, Saxony forms a powerful base for the intec and Z industrial fairs.

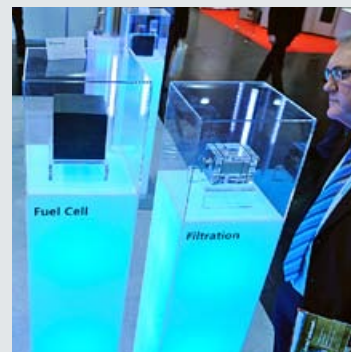
- **AMI** (Auto Mobil International)
- **AMITEC** (Specialist Trade Fair for Vehicle Components, Workshop and Service Equipment)
- **AMICOM** (Trade Fair for Mobile Entertainment, Communication and Navigation Technology)
- **intec** (Trade Fair for Manufacturing, Tool and Special-Purpose Machine Construction)
- **Z – DIE ZULIEFERMESSE** (SUBCONTRACTING FAIR – International Trade Fair for Parts, Components, Modules and Technologies)



MEDICINE

Medical progress and the growing demands of an ageing society are the focus of events relating to medical issues, rehabilitation and care.

- **Leipziger Tierärztekongress**
(Leipzig Veterinary Congress with Industrial Exhibition vetexpo)
- **med.Logistica** (Congress & Exhibition for Hospital Logistics)
- **ORTHOPÄDIE + REHA-TECHNIK**
(International Trade Show and World Congress for Prosthetics, Orthotics, Orthopaedic Footwear Technology, Compression Therapy and Rehabilitation Technology)
- **PFLEGE+HOMECARE LEIPZIG**
(Trade Fair and Congress for Hospital, Residential and Home Care)
- **therapie Leipzig** (Trade Fair and Congress for Therapy, Medical Rehabilitation and Prevention)



BUILDING, ENERGY, ENVIRONMENT

Several Leipzig trade fairs throw the spotlight on infrastructure development, facility management, environment and energy.

- **denkmal** (European Trade Fair for Conservation, Restoration and Old Building Renovation)
- **efa** (Trade Fair for Building Systems, Electrical Engineering, Air Conditioning and Automation)
- **enertec** (International Trade Fair for the Generation, Distribution and Storage of Energy)
- **euregia** (Local and Regional Development in Europe – Trade Fair and Congress)
- **IMMOBILIEN** (Commercial Real Estate & Congress, Residential & Property)
- **new mobility** (Concepts for Future Mobility)
- **SHKG** (Exhibition for Sanitation, Heating, Air-Conditioning and Building Automation)
- **TerraTec** (International Trade Fair for Environmental Technologies and Services)



LIFE STYLE, GASTRONOMY

From gourmet meeting place to trade fair for gifts and lifestyle trends, Leipziger Messe offers a platform for sophisticated living.

- **CADEAUX Leipzig** (Trade Fair for Gifts and Lifestyle Trends)
- **COMFORTEX Leipzig** (Trade Fair for Interior Design)
- **FleiFood** (Trade Show for Butchery and Consumer)
- **GÄSTE** (Trade Fair for the Restaurant, Hotel and Catering Business)
- **LE GOURMET** (The Event for Gourmets)
- **MIDORA Leipzig** (Trade Fair for Watches and Jewellery)
- **WORLD OF TROPHIES** (International Trade Fair for Trophies, Engraving & Advertising Technology)



BOOKS, PRINT, EDUCATION

With fairs dedicated to books and printing, Leipzig continues to live up to its reputation as a city with a rich and long-standing tradition in these fields. The 'Leipzig Reads' literature festival, which is held in parallel to the Book Fair, is the only one of its kind in Europe.

- **Leipziger Antiquariatsmesse** (Leipzig Antiquarian Book Fair)
- **Leipziger Buchmesse** (Leipzig Book Fair)
- **PostPrint** (Trade Fair for Prepress, Printing and Finishing)



LEISURE, HOBBIES, HOME

Leipzig consistently holds one of the top positions for German fairs most attended by the general public. The topics of leisure time and hobbies enjoy a loyal body of regular visitors and attract new fans every year.

- **Beach & Boat** (Water Sports Exhibition Leipzig)
- **HAUS-GARTEN-FREIZEIT** (Home-Garden-Leisure – The Consumer Fair for the whole Family)
- **mitteldeutsche handwerksmesse** (Central German Handicrafts Fair)
- **modell-hobby-spiel** (models-hobbies-games – Exhibition for Model Building, Model Railways, Creative Arts and Play)
- **PARTNER PFERD** (Horses and Equestrian Sports)



Service

SATISFACTION – THE YARDSTICK FOR QUALITY OF SERVICE.

Global thinking and integrated action: the cornerstones on which our commitment to customers, markets and industries is based. The Leipziger Messe group is a joint corporate enterprise with a single purpose: success. For organisers, exhibitors and visitors alike.



A stylized graphic of a mountain range composed of several overlapping, jagged peaks. The peaks are rendered in a light blue color against a dark blue background, creating a layered, three-dimensional effect.

ALL SERVICES – JUST ONE CONTACT PERSON.

Leipziger Messe is a complete event-service provider. To achieve this, it maintains a powerful network of service subsidiaries, from which our customers benefit, leaving them free to concentrate on the most important part of their event – the content of their presentations. We take care of the rest, ensuring that high-quality services are backed by maximum efficiency and optimised costs. All the event components may be booked separately or as a package. Such packages include: the planning and realisation of a professional trade-fair presence; organisation and support for world-class specialist conventions; high-end catering and dining; company events; support for exhibitors seeking exposure outside Germany. As well as exporting our own events. Whatever the requirements of exhibitors or the sector as a whole, the Leipziger Messe Group has experts with the necessary experience to deal with them.



FAIRNET

FAIRNET is an all-round service provider for trade fairs, events and congresses. They are efficient, fast, reliable and creative. The company will carry through your projects in a constant dialogue that starts with the initial idea and ends with its completion. 'Success from the word go'.

SERVICES:

- Exhibition stand design
- Congress and event service
- Event organisation

CONTACT:

FAIRNET Gesellschaft für Messe-, Ausstellungs- und Veranstaltungsservice mbH
Messe-Allee 1, 04356 Leipzig / Germany
Phone: +49 341 678-8470
office@fairnet.de
www.fairnet.de



FAIRGOURMET

First-class catering for fairs, congresses and events. Fairgourmet is a specialist in the field of large-scale catering and exclusive events. Fairgourmet develops individual concepts for your events and venues, all perfectly staged and covering everything from the dishes served to the choice of decoration.

SERVICES:

- Banquets and catering for trade fairs and congresses
- Stand services
- Event catering

CONTACT:

fairgourmet GmbH
Seehausener Allee 2, 04356 Leipzig / Germany
Phone: +49 341 678-7000
info@fairgourmet.de
www.fairgourmet.com



LEIPZIGER MESSE GASTVERANSTALTUNGEN

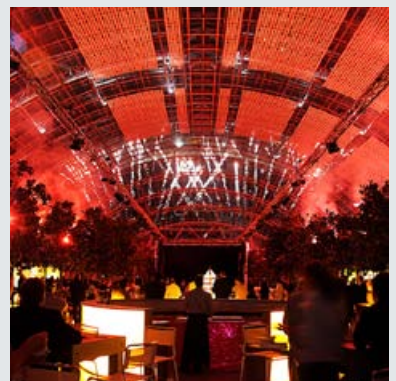
The service partner for organisers of trade fairs and events. The company markets floor space and exhibition halls at the Leipzig Trade Fair and Exhibition Centre and offers tailor-made consultancy services right from the start. Individual project management brings together the event concept, technical support and Leipziger Messe's entire service network.

SERVICES:

- Facility management
- Event management
- Individual event concepts

CONTACT:

Leipziger Messe Gastveranstaltungen GmbH
Messe-Allee 1, 04356 Leipzig / Germany
Phone: +49 341 678-7650
a.friedrich@leipziger-messe.de
www.leipzig-gastveranstaltungen.com





LMI LEIPZIGER MESSE INTERNATIONAL

LMI plans and organises participation in trade fairs outside Germany. It develops projects tailored to Eastern Europe and Asia and implements them in cooperation with local partners. The central aim is to open up new markets for German companies.

SERVICES:

- Organisation and implementation of trade-fair participation outside Germany
- Planning and organisation of trade fairs worldwide
- Services for exhibitions and events

CONTACT:

LMI Leipziger Messe International GmbH
Messe-Allee 1, 04356 Leipzig / Germany
Phone: +49 341 678-7900
info@LM-international.de
www.LM-international.com



MAXICOM – EURO ASIA BUSINESS CENTER LEIPZIG

The Euro-Asia Business Center offers support for companies from Germany and elsewhere that are seeking to establish themselves in Leipzig. For entrepreneurs about to start their business, it provides fast, cost-effective services ranging from visa formalities to contacts with German business partners.

SERVICES:

- Offices and function rooms
- IT services
- Consultancy and assistance with the establishment of company sites
- Arranging business contacts

CONTACT:

MaxicoM GmbH – Euro Asia Business
Center Leipzig
Messe-Allee 2, 04356 Leipzig / Germany
Phone: +49 341 678-2000
info@maxicom.de
www.maxicom.de



CONGRESS CENTER LEIPZIG

CCL – CONGRESS CENTER LEIPZIG

CCL is one of Europe's most modern congress and conference centres. It specialises in tailor-made event support and a comprehensive service that covers the entire spectrum of event services.

SERVICES:

- Individual event concepts
- Congress halls, seminar rooms, exhibition areas
- Services for congresses, conferences, exhibitions and events

CONTACT:

Congress Center Leipzig
Messe-Allee 1, 04356 Leipzig / Germany
Phone: +49 341 678-8440
info@ccl-leipzig.de
www.ccl-leipzig.com



Leipzig





OF FURS AND FINANCE.

'Leipzig', says local folklore, 'is where money is made.' In the 19th and 20th centuries, it was this notion that turned Leipzig into the centre of the international fur and tobacco trade, a banking centre and the most important city for letterpress printing. The people of Leipzig are proud of their city's past, but they are far from being hide-bound by nostalgia. They live and act very much in the here and now. This was what convinced companies like BMW, Porsche, Amazon and DHL to settle here. This is what convinces everyone who visits the city and enthuses about Leipzig's special flair, a unique mixture of joie de vivre, independence of mind and sound business sense.

SUCCESSFUL TRADE SHOWS, DAZZLING EVENINGS.

A city's appearance is defined by its architecture. Its character formed by culture. And there is scarcely any other German city to match Leipzig's multi-faceted character. Shaped by a university that goes back more than 600 years; memorable as the workplace of Johann Sebastian Bach, Felix Mendelssohn and Johann Wolfgang von Goethe; emotionally compelling with its concerts by the world-famous Gewandhaus Orchestra and stars of the international music scene; in the van of fashion, thanks to artists like Neo Rauch; and convivial, with its numerous pubs, bars, cafés and restaurants that shun all notion of 'closing time'.

Leipzig is happiest when it shows its best side.





Development

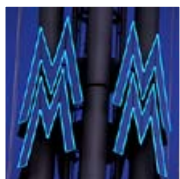




A CITY AND ITS TRADE FAIR.

More than any other city, Leipzig simply breathes trade-fair history. Located at the crossroads of the major trade routes, the *via regia* and *via imperii*, trading became Leipzig's second nature. Albrecht von Meissen confirmed the city's market rights for the first time in 1190. Over the centuries, Leipzig developed into one of the world's most famous trade-fair centres. When the 'Commodities Fair' was replaced by the 'Samples Fair' at the end of the 19th century, many great trade names embarked upon their international successes from Leipzig.

In earlier centuries, being a trade-fair city was a privilege granted by emperors. Today, we continue to cultivate the privilege we enjoy as one of Europe's most modern venues for trade-fairs, conferences and congresses.



A NEW BEGINNING, A NEW ERA

1991 saw the dawn of a new era. The 20 years that followed have witnessed the birth of more than 30 trade fairs and public exhibitions in Leipzig – never have there been so many new developments at any other German exhibition centre in such a short time. Several well-established trade fairs also have also decided to relocate to Leipzig, where they are now staged by Leipziger Messe.

Details and more information:

www.leipziger-messe.com



1991
HAUS-GARTEN-FREIZEIT
Leipziger Buchmesse
AMI
MIDORA Leipzig
GÄSTE
CADEAUX Leipzig
COMFORTX
TerraTec

1994
denkmal
IMMOBILIEN
modell-hobby-spiel

1998
PARTNER PFERD
mitteldeutsche handwerksmesse
AMITEC
SHKG
euregia
1999
Leipziger Tier-
ärztekongress



12TH/13TH CENTURY

around 1165

Otto the Rich, Margrave of Meissen, endows Leipzig (founded in 1015) with city and market privileges. The Leipzig fair is mentioned for the first time.

1190

Margrave Albrecht of Meissen confirms the two fairs, at Jubilate (Easter) and Michaelmas (end of September).

1218

First documentary mention of merchants from Leipzig. The first to be known by name are Godefrid and Ripert. They are mentioned in 1218 as being involved in the regional silver trade with Freiberg, another town in Saxony. One of the first craftsmen in Leipzig to be mentioned in a document is a certain 'Heinrich der Kürschner' in 1254.

1268

Margrave Dietrich of Landsberg grants a letter of safe conduct for merchants travelling to Leipzig.

14TH/15TH CENTURY

1341

The clothmakers acquire premises of their own on the market place, Leipzig's oldest 'Gewandhaus' (literally: 'Garment House'). In 1894, it becomes part of the Städtisches Kaufhaus – the first building in the world to house 'Sample Fairs'.

1420

Nuremberg merchants select Leipzig as their transshipment point for trade with Poland.

1458

In addition to the two markets so far in existence, Elector Friedrich II confers upon the city the right to hold a New Year's market. Leipzig becomes an important distribution centre for furs, metals, silver and tin from Saxony as well as silk and gemstones. Leipzig merchants take the lead in trade with the Kingdom of Poland.

1497

Emperor Maximilian I grants Imperial Privilege for trade fairs in Leipzig.

16TH/17TH CENTURY

1507

Leipzig receives the so-called 'Imperial Staple Right' (Right of Storage). No other fairs may be held within 115 km of the city. Interim storage of goods outside of the trade-fair city is also prohibited. At this time Leipzig is the biggest centre in Germany for trade between Western and Eastern Europe.

1514

Confirmation from Pope Leo X that Leipzig may retain its trade-fair privilege.

1594

First Leipzig trade-fair catalogue for booksellers by Henning Große the Elder.

1595

The Leipzig book printers' guild is formed.

18TH CENTURY

1710

Brown Böttger stoneware, the prototype for Meissen porcelain, is presented at the Leipzig fair for the first time.

1752

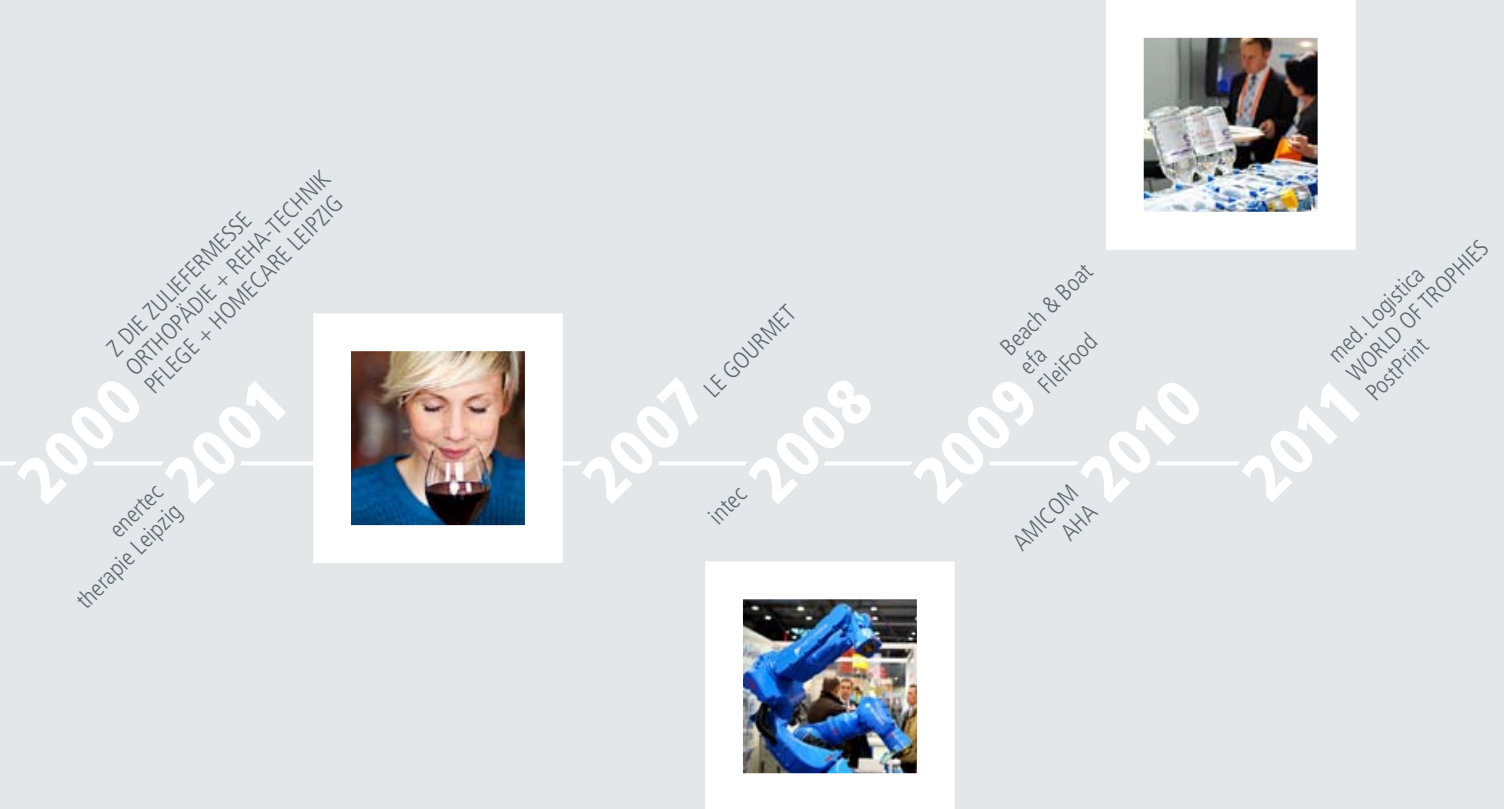
Publication of the first Leipzig address book for trade-fair merchants.

1765

Fifty-six publishers come together in Leipzig to form Germany's first book trading company.

1781

First documentary evidence of trade with America. Hamburg merchants purchase goods in order to transport them to the 'New World'.



19TH CENTURY

1824
Overseas merchants from North America, Brazil, Argentina and India visit the fair for the first time. Leipzig becomes an international trade centre.

1833
The conditions for trade fairs laid down by the German Customs Union in 1833 replace around 50 trade-fair privileges, charters and agreements that had been in force in Leipzig for three centuries.

1873
Building of Leipzig's first arcades.

1895
Replacement of the old 'Warenmesse' (Commodities Fair): the Leipzig Spring Fair goes down in the annals of history as the world's first samples fair. From now on it is held in the 'Messpalästen' (Exhibition Palaces). The official address book for the fair is published for the first time.

1897
First Industrial and Trade Exhibition for Saxony and Thuringia (Sächsisch-Thüringische Industrie- und Gewerbeausstellung), the precursor of the 'Technische Messe' (from 1920).

20TH CENTURY

1903
A cuddly toy in the shape of a bear starts its international career at the exhibition stand of the Steiff company: the European teddy bear is born.

1913
The first specialist international exhibition for the building industry (IBA) is held in Leipzig. It is bigger than the 1910 World Exhibition in Brussels.

1916
Foundation of the Leipzig Trade Fair Office.

1917
The symbol MM (Mustermesse – Samples Fair), designed by Erich Gruner for the Leipzig Trade Fair, appears for the first time at the Autumn Fair.

1920
Official opening of the Technical Fair near the Monument to the Battle of the Nations.

1924
Official opening of the world's first underground exhibition building.

1939
From the beginning of the war, the exhibition halls are used for armaments production. Trade fairs continue to be held in the city centre until autumn 1941.

1943 to 1945
80 % of the exhibition facilities are destroyed during the war.

May 1946
First 'Leipzig Peace Fair' with exhibitors from the four occupation zones and the Soviet Union.

1947 to 1990
Universal Fairs (Universalmessen) are held every spring and autumn. The Leipzig Exhibition Centre regains its international importance.

1990
German reunification.

1991
Establishment of Leipziger Messe GmbH.

1991
Leipzig's last 'Universalmesse'. After 1990 come the specialised trade and public fairs.

1993
Laying of the foundation stone for the new exhibition centre.

12th April 1996
Formal opening of the new Leipzig Trade Fair and Exhibition Centre. The first trade fairs (AMI; VERKEHR + LOGISTIK) are attended by 256,000 visitors.

1996
Establishment of Leipziger Messe Gastronomie GmbH (today: fairgourmet) and of FAIRNET GmbH.

1996
Leipzig Messe goes online.

21ST CENTURY

2000
Establishment of MaxicoM GmbH Euro-Asia Business Center Leipzig.

2004
Establishment of Leipziger Messe International GmbH.

2005
By 2005, Leipziger Messe has sold the last of its exhibition buildings in the city centre that had been built for the legendary sample fairs. The new owners use the former 'Exhibition Palaces' for shops, cultural institutions, restaurants and cafés, offices, service companies and apartments.

2007
Leipziger Messe Liegenschaftsgesellschaft mbH (founded 1994) has been renamed Leipziger Messe Gastveranstaltungen GmbH. The core business of the company is guest fairs, as well as events in the fields of politics, sports, show and music.

2007
Extension of congress capacity with the addition of eight new conference rooms in the 'Messehaus'.

2008
The International Transport Forum, with Ministers of Transport from more than 50 countries, is held at the CCL for the first time. Since then there has been a forum every year.

2010
Leipziger Messe is awarded the Green Globe Seal of Approval for environmentally sustainable corporate operations.

2011
Ever since the foundation of Leipziger Messe GmbH in 1991, Leipzig has seen the establishment of almost 30 fairs of its own. The numerous fairs and events held by guest organisers must also be added to this number. The Leipzig Congress Center hosts over 100 congresses every year.

Overview

LEIPZIGER MESSE IN BRIEF

Trade fairs and exhibitions: 40
Congresses: 100
Exhibitors: 10,000
Visitors: 1,300,000
Exhibition space: 111,300 m²
Outdoor area: 70,000 m²
Offices abroad: 20
Members of staff: 400

BOARD OF MANAGEMENT:

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HALLS AND SPACES

Glass Hall: The Glass Hall is the heart of the exhibition centre and serves as entrance hall, event venue and exhibition space. Its Mediterranean feel and the landscaped trees create an inviting place where visitors can stroll, take a break or celebrate.
Capacity: 4,500 people

Hall 1: The highest hall, with ceiling heights of 12 to 16 metres, has been specially optimised for the use of tall constructions as are required, for example, at rock concerts, TV shows and sporting events.
Floor space: 20,500 m²
Capacity: 15,000 visitors (standing room), 11,000 visitors (row seating)

Halls 2 to 5: These adaptable halls with a clearance height of 8 metres can all be subdivided into smaller segments (one quarter, half, or three-quarters of a hall).
Floor space: 20,500 m²
Capacity: approx. 10,000 visitors

CCL: Leipziger Messe's modern Congress Center offers 31 different rooms and halls with seating for 30 to 1,000 people as well as multi-purpose areas that can be used for exhibitions, receptions, presentations or for catering purposes. The CCL is often leased together with the Glass Hall or Hall 2 for larger congresses with up to 10,000 visitors.

Open-air exhibition space: Directly accessible from the exhibition halls, the open areas offer an ideal extension to the show. Large exhibits, as well as outdoor and sporting themes are often presented in the outside spaces of the exhibition site.
Usable presentation area: 70,000 m²

Catering: 5 restaurants, snack bars, cafés and bistros provide seating for a total of 2,400 people.

Parking: There are parking spaces for 12,500 visitors' cars, 2,000 exhibitors' cars and 200 HGVs, as well as a helicopter landing pad.



AT THE HEART OF THINGS – TRAVEL TO LEIPZIG BY PLANE, TRAIN AND CAR

Leipzig lies right at the heart of Europe. And in Leipzig, all roads lead to the Trade Fair and Exhibition Centre, which is situated just off the motorway, close to the Schkeuditz intersection and is only an eight-minute drive from Leipzig-

Halle Airport. There is a fast suburban rail service from Leipzig's central station that will take you to the exhibition site in seven minutes. The tram or bus takes 14 minutes between the exhibition grounds and the city centre.



















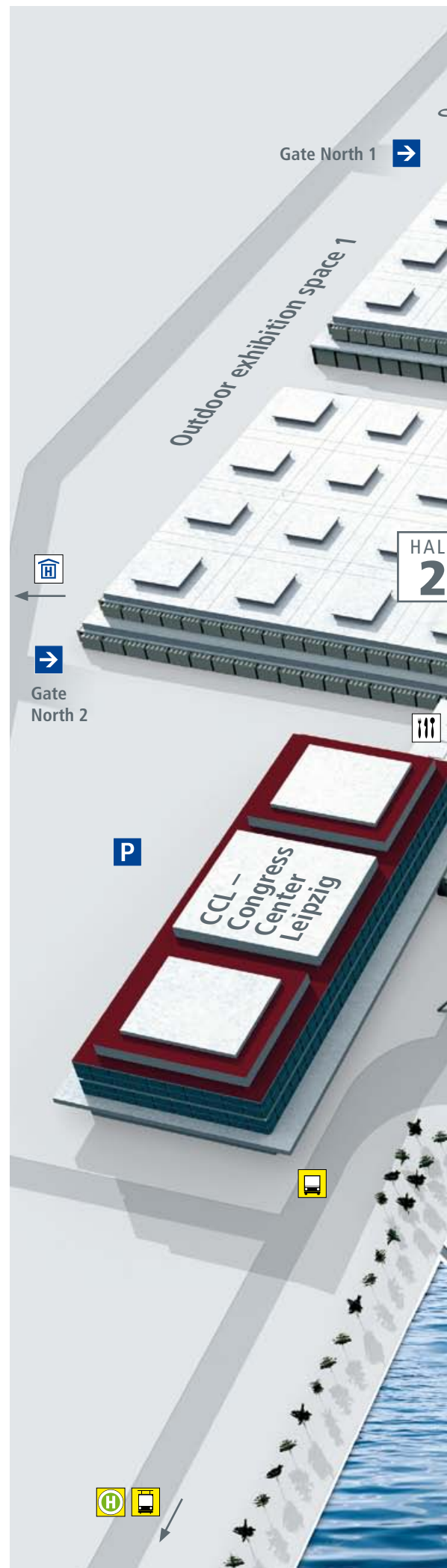
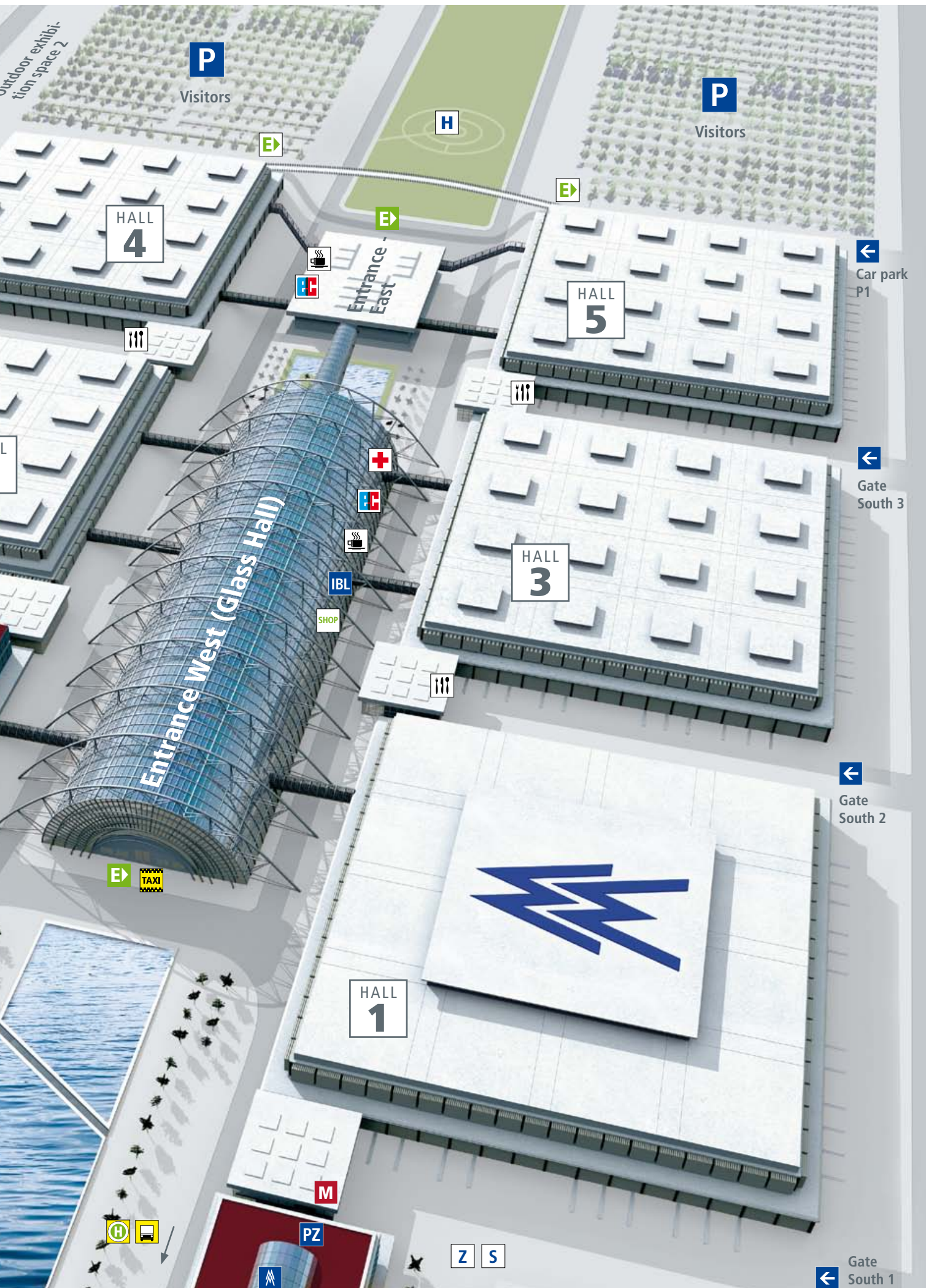
	Administration
	Halls 1 to 5
	Conference rooms: Level 0
	Press Centre
	Entrances, service entrances
	Shop
	International Business Lounge
	Restaurant, Café
	EC cash machine
	First aid
	Customs, Freight
	Helicopter pad
	Car parks
	Gateways to exhibition site
	Taxi rank
	Tram stop / Bus stop
	Tram, Bus
	Hotel

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Outdoor exhibi-
tion Space 2

P

Visitors

P

Visitors

HALL
4

HALL
5

HALL
3

HALL
1

Entrance West (Glass Hall)

Entrance East



Car park
P1



Gate
South 3



Gate
South 2



Gate
South 1

H



TAXI



IBL

SHOP



M

PZ

Z

S





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