### Organisers

TWIN Veranstaltungs GmbH

#### Dates

31.01. - 02.02.2014

#### Results 2013

Exhibitors:	273
Visitors:	51,000
Gross floor space:	23,000 m <sup>2</sup>

## **Product Segments**

- The latest motorcycle models from throughout the world
- Scooters, ATVs, clothing, accessories, tuning, travel, specialist literature
- Motorcycle clubs, safety information
- Parts market, used bike exchange
- Show elements: Sports arena with motorcycle acrobatics and ATV show; show stage with biker fashion shows, presentations, interviews

# **Event Profile**

Motorrad Messe Leipzig is a public trade fair hosting an industry attendee share of around ten percent. Since it was first held in 1996, Motorrad Messe Leipzig has grown into Germany's second-largest motorcycle exhibition. People attend the fair from Saxony and the surrounding regions Saxony-Anhalt, Thuringia and Berlin/Brandenburg. All of the important motorcycle manufacturers are represented either directly or through their German distributors.

### **Contact - Organisers**

Thomas Deitenbach
TWIN Veranstaltungs GmbH
Ferdinand-Porsche-Straße 3 | 59439 Holzwickede
Tel.: +49 2301 9125-00
Fax: +49 2301 9125-09
info@zweiradmessen.de
www.zweiradmessen.de

# **Contact - Fair**

# Dr. Walter Ebert

Project Director Leipziger Messe Gastveranstaltungen GmbH Messe-Allee 1 | 04356 Leipzig Tel.: +49 341 678-7654 Fax: +49 341 678-167654 w.ebert@leipziger-messe.de www.leipzig-gastveranstaltungen.de



