

Rethinking Mobility

Organisers

- Leipziger Messe GmbH

Supporting Organisations

- Institut für Mobilitätsforschung
- RWE Effizienz GmbH
- Bundesministerium für Verkehr, Bau und Stadtentwicklung
- Leipziger Verkehrsbetriebe (LVB) GmbH
- Mitteldeutsche Flughafen AG; Flughafen Leipzig / Halle
- Mugler AG
- Deutsche Bahn AG
- TU Dresden, Fakultät für Verkehrswissenschaften

Dates

- 27 – 29.10.2014

Results 2012

- Exhibitors: 41
- Visitors: 1,666
(including euregia)
- Gross floor space: 1,500 m²

Product Segments

- Mobility and business models
- Energy management for infrastructure
- Information and communication technology
- Research and innovation
- Services
- Publishers and trade magazines

Event Profile

„new mobility“ is a trade fair with congress that presents concepts, products and services for future mobility within the networked infrastructure of cities and regions.

Against the backdrop of changing mobility behaviour in urban and rural areas, it has become necessary to define new perspectives for mobility concepts, resources, organisation and technical implementation. „new mobility“ is an expert forum to present mobility concepts, new business models, infrastructure management solutions and research, innovation and (new) services.

As a trade forum with exhibitions and a congress, „new mobility“ targets energy utilities, municipalities, the public sector, urban planners and developers, transport enterprises and associations, the automobile industry, financial service providers and insurance companies as well as the leisure time and tourism industry.

Contact - Fair

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