

Trade Fair for Advertising Technology, Textile Finishing, Engraving Technology and Trophies

Organiser

- Leipziger Messe GmbH

Conceptual Sponsor

- Bundesverband Souvenir Geschenke Ehrenpreise e.V.

Dates

- 03.03. – 05.03.2018

Results Spring 2017 (with CADEAUX Leipzig)

- Exhibitors and Brands: 440
- Visitors: 11,400
- Proportion of trade visitors: 100%
- Gross floor area: 20,000 m²

Segments

- **Advertising Technology**
Large format digital printing, screen printing, illuminated advertising, digital signage, POS displays, presentation equipment, foiling technology, tools, promotional merchandise, professional photography, colour management, image processing
- **Textile Finishing**
Textile screen printing, flock coating, transfer print, embroidery, digital textile printing, textiles, tools
- **Engraving Technology**
Engraving machines, laser engraving, ED engraving, stamping products, Signs and signage, flexographic printing, tools
- **Trophies**
Trophies, medals, club supplies fan merchandise, souvenirs

Event Profile

unique 4+1 was launched in spring 2015 as a trade fair for product customisation. Its focus is on machinery, products and services with which textiles, metals, foils and other materials and/or products can be printed, embroidered, engraved or otherwise finished. The name "unique" points up this event's unique profile in the industry; the number "4" represents the four trade fair segments of advertising technology, textile finishing, engraving technology and trophies. The suffix "+1" indicates the synergies created for both exhibitors and visitors by staging this show in parallel with the trade fair for gift and lifestyle trends, CADEAUX Leipzig.

unique 4+1's side programme is mainly focused on digital themes. Useful guidance for achieving smooth digital workflows is provided, for example, digital print developments of the third dimension presented, or the preparation of images for laser engraving explained. In addition visitors can enjoy live demonstrations of car and furniture wrapping.

Project management

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unique 4+1

