

The Agriculture Exhibition in Central Germany

Organisers

- agra Veranstaltungen GmbH

Dates

- 23 – 26.04.2015

Results 2013

- Exhibitors: 970
- Visitors: 46,700
- Gross floor space: 110,000 m²

Product Segments

- Animal demonstrations and competitions for livestock
- Machinery and equipment for indoor and outdoor agriculture
- Operating equipment
- Business administration and management
- Food industry
- Marketing and direct marketing
- Renewable raw materials and regenerative energies
- Rural space
- Recreation services and farming holidays

Event Profile

The „agra“ agricultural exhibition is rooted in tradition and was held for the first time at the Leipzig Fair and Exhibition Centre in 2005. The organiser and legal sponsor of the event is agra Veranstaltungen GmbH. As a partner of agra Veranstaltungen GmbH, Deutsche Landwirtschaftsgesellschaft e.V. from Frankfurt, Germany also integrates its expertise in the preparation and execution of this exhibition which is held every two years.

Important focuses of the exhibition include plant and animal production processes and technologies, animal breeding, the food industry, marketing and the fields of „renewable raw materials“ and „renewable energy“. The agra-Landwirtschaftsausstellung exhibition reaches decision-makers in Germany's Saxony, Saxony-Anhalt, Thuringia and Brandenburg regions and many trade visitors from regions across the country.

Contact - Organisers

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