

Water sports show Leipzig

### Organiser

- Leipziger Messe GmbH

### Dates

- 15.02. – 18.02.2018

### Results 2017

(with the parallel events, mitteldeutsche handwerksmesse and HOME-GARDEN-LEISURE)

- Exhibitors: 150
- Visitors: 22,100
- Gross floor area: 20,500 m<sup>2</sup>

### Segments

#### Beach & Boat Boats

- Motor boats / Sailboats
- Boating equipment / Accessories / Services
- Sailing Schools
- Water Sport Facilities / Marina Construction / Equipment (B2C)
- Associations and Clubs

#### Beach & Boat Sport

- Paddling / Rowing
- Surfing / Kitesurfing
- Water Skiing / Wakeboarding
- Diving / Swimming
- Beach Sports
- Water Sport Schools
- Associations and Clubs

#### Beach & Boat Tourism

- Boat Charters
- Pilotage Areas & Destinations
- Passenger Cruises
- Houseboat Holiday / Maritime Travel
- Marinas / Ports / Resorts
- Water Sport Facilities / Marina Construction / Equipment (B2C)
- Associations and Clubs

#### Seenland Convention (on the Thursday of the show)

- An important platform for professional dialogue on all aspects of water sport and water-based tourism in Central Germany

### Event Profile

Beach & Boat is the most important platform for water sport in Central Germany, presenting new products and services around sport, tourism and recreation on, in and under the water, before the season gets underway. The portfolio includes classic disciplines relating to sailing and motor boats, activities close to nature such as paddling, diving and angling, and goes all the way through to trend sports such as kitesurfing, surfing and stand-up paddling. Apart from various themed forums, visitors can literally get a flavour of summer at taster courses and demonstrations in the 550 m<sup>2</sup> indoor pool and the diving pool. Beach & Boat furthermore informs visitors about water sport destinations, ports, marinas and many other water-related tourist attractions in the growing water sport lakeland areas of the Leipzig Neuseenland and the Lausitz Seenland. The accompanying Seenland Convention on the first day of the show gives attendees from the worlds of politics, administration, business and sport as well as interested visitors the chance to discuss current developments in water sport and water-based tourism. The water sport show will be taking place for the 10th time in 2018. The major consumer and experience show for all the family – HOME-GARDEN-LEISURE – and the mitteldeutsche handwerksmesse arts & crafts fair will be taking place parallel with Beach & Boat. One ticket is valid for all three shows.

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# Beach & Boat

