

Trade Fair for Gift and Lifestyle Trends

Organiser

- Leipziger Messe GmbH

Dates

- 03.03. – 05.03.2018
- 01.03. – 03.09.2018

Conceptual Sponsors

- Verband Erzgebirgischer Kunsthandwerker und Spielzeughersteller e.V.
- Bundesverband Souvenir-Geschenke-Ehrenpreise e.V.

Results Autumn 2017

- Exhibitors and Brands: 350
- Visitors: 12,100
- Proportion of trade visitors: 100%
- Gross floor area: 25,600 m²

Results Spring 2017 (with unique 4+1)

- Exhibitors and Brands: 440
- Visitors: 11,400
- Proportion of trade visitors: 100%
- Gross floor area: 20,000 m²

Segments

- Floristry / Lifestyle / Gifts
- Tableware / Cook Shop / Gourmet
- PBS / Creativity / Games
- Arts & Crafts / Erzgebirge
- Bathroom / Wellness / Beauty
- Fashion Accessories / Jewellery / Watches
- Souvenirs / Gifts / Trophies

Event Profile

Well-known exhibitors including many market leaders present the latest gift and lifestyle products at CADEAUX Leipzig. Thousands of trade visitors attend Central Germany's most important industry gathering to inform themselves about current trends and order for the upcoming season. Alongside the exhibitors' stands, special shows and workshops deliver professional knowledge and innovative ideas for daily sales business in the specialist retail sector.

The most important exhibitors at CADEAUX Leipzig include a group of manufacturers producing arts & crafts from the Erzgebirge (Ore Mountains), who operate together under the umbrella brand of "Real Erzgebirge – Woodcraft with a Heart". Leipzig is the showplace of their biggest presentation worldwide.

The autumn edition of CADEAUX is staged at the same time as the watch and jewellery trade fair MIDORA, whose trendy jewellery, accessories and ready-to-go products area is also open to CADEAUX trade visitors. The unique 4+1 – trade fair for advertising technology, textile finishing, engraving technology and trophies – takes place parallel to the spring CADEAUX.

Project management

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