

Organiser

- Leipziger Messe GmbH

Termin

- 26.01. – 28.01.2018

Results 2017

- Exhibitors, partners and sponsors: 32
- Visitors: 15,100
(incl. 1,500 LAN participants)
- Gross area: 30,750 m²

Segments

- High-profile e-sports tournaments
- DreamExpo industry exhibition, incl. IndieVille, VR Zone and Games Room
- DreamStore, a shop for hardware, software, games and accessories
- LAN area with 1,500 seats
- Stream area
- Diverse supporting programme, incl. cosplay competition, events and podium discussions
- Pokémon Regional Championships
- B2B area with Business Lounge

Event profile

DreamHack Leipzig is the official German platform of the world's largest digital festival, the Swedish DreamHack. As an annual event, it combines professional e-sports tournaments, Germany's biggest LAN party, and a comprehensive range of cutting-edge hardware and software at the DreamExpo and DreamStore. The experience is rounded off with stars of the e-sports community, eye-catching cosplayers and a varied supporting programme.

During the second DreamHack Leipzig in January 2017, over 13,000 visitors descended on the trade-fair site in order to cheer on the contestants of the tournaments and to test out new products at the exhibitor stands. In addition, over 1,500 gamers came together in the sold-out LAN area for a three-day-long LAN party, the biggest event of its kind in Germany. There was also an audience of millions, who watched the gripping tournaments on their monitors at home via live streams.

Since the first event in November 1994, the Swedish DreamHack has developed into the world's largest e-sports festival. Several events now take place there each year, together attracting tens of thousands of visitors and participants. With DreamHack events in other European countries and in North America, this event concept has already gone global. DreamHack Leipzig is the platform for the entire German-speaking world.

The cooperation partner of DreamHack Leipzig is Schenker Technologies/XMG, a Leipzig-based manufacturer of high-end gaming hardware.

Trade-fair contact

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