

in conjunction with the Leipziger Buchmesse

## Organiser

- Leipziger Messe GmbH

## Dates

- 15.03. – 18.03.2018
- 21.03. – 24.03.2019
- 12.03. – 15.03.2020

## Results 2017

- Exhibitors: 300
- Visitors: 105,000  
(The Manga-Comic-Con (MCC) is an event organised in conjunction with the Leipziger Buchmesse. The Leipziger Buchmesse and the Leipzig liest reading festival have a combined total of 285,000 visitors. Of those, 105,000 people also visited the Manga-Comic-Con.)
- Gross area: 20,500 m<sup>2</sup>  
(104,700 m<sup>2</sup> Leipziger Buchmesse in total)

## Segments

- Manga
- Art Books
- Comics
- Cartoons
- Anime
- J- Culture (music, specialities and much more)
- Merchandising
- Computer and Video Games
- General Games
- Goods/Services for Illustrators / DIY-ers
- Goods/Services for Cosplayers
- Associations and Federations
- Films / DVD / Video / Blu-ray
- MCC Creative
- DIY

## Event Profile

The Manga-Comic-Con (MCC) is an event staged in conjunction with the Leipziger Buchmesse. Apart from the broad range of exhibitors, the event also features an extensive side programme comprising some 300 hours of book signings, lectures, workshops, cosplay competitions, show group performances and meetings with the stars of the comic and manga scene. 2015 saw the launch of a Games Room in which visitors were able to test various PC and video games. Amenities such as the Anime Cinema, the Tea Garden and the Maid Café offer visitors the chance to relax amidst the exciting fair activities.

With 105,000 guests, the Manga-Comic-Con is one of this scene's biggest events in Europe.

## Project management

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# MANGA-COMIC-CON

