

Organiser

- TMS Messen – Kongresse – Ausstellungen GmbH

Dates

- 20 – 24.11.2013
- 19 – 23.11.2014

Results 2012

- Exhibitors: 1,151
- Visitors: 69,000
(including abgefahren – die Messe rund ums Rad)
- Gross floor space: 80,200 m²

Product Segments

- Tourism organisations
- Tour operators and travel agencies
- Modes of transport
- Publishers and trade press
- Travel literature
- Travel agency equipment, insurance
- Campers and caravans
- Tents and awnings
- Camping accessories
- Sport on holidays / Water sports
- Health and wellness

Event Profile

Touristik & Caravaning International is eastern Germany's largest travel trade fair. It has been held annually since 1990, offering the complete range of travel-related products and services. National and international tourism organisations, travel agencies, hotels and service providers present their wares to an informed public, almost 50 percent of which consists of high-earning „best-agers“ between 41 – 60 years old. While visitors to the fair come primarily from the Saxony and Saxony-Anhalt regions, in recent years more German visitors have been attending from further afield

and increasing numbers of foreign visitors have been attending, particularly from Poland and the Czech Republic. And media interest in Touristik & Caravaning International is very notable, with more than 230 accredited journalists from seven countries reporting on the trade fair's highlights.

The fair's strongest event segment is the Camping & Caravaning section featuring virtually every brand there is. More than 100 manufacturers and dealers take up 30,000 m² of space to present equipment, trends and tours. Special shows, workshops and holiday specials round out the programme and simultaneously raise the profile of the latest tourism topics: sustainability, rural and agricultural tourism and adventure holidays.

Contact - Organisers

- **Andreas Kindler**
TMS Messen – Kongresse – Ausstellungen GmbH
Bremer Straße 65 | 01067 Dresden
Tel.: +49 351 87785-70
Fax: +49 351 87785-75
kindler@tmsmessen.de
www.touristikundcaravaning.de

Organisers - Fair

- **Simone Dietz**
Authorised Officer
Leipziger Messe Gastveranstaltungen GmbH
Messe-Allee 1 | 04356 Leipzig
Tel.: +49 341 678-7651
Fax: +49 341 678-167651
s.dietz@leipziger-messe.de
www.leipzig-gastveranstaltungen.de

