

Regional Order Days Dortmund

Organiser

- Leipziger Messe GmbH
in conjunction with Messe Frankfurt GmbH

Event Venue

- Messe Westfalenhallen Dortmund

Dates

- 20.01. – 22.01.2018
- 14.07. – 16.07.2018

Results Summer 2017

- Exhibitors and Brands: 250
- Visitors: 6,700
- Proportion of trade visitors: 100%
- Gross floor area: 15,000 m²

Results Winter 2017

- Exhibitors and Brands: 300
- Visitors: 8,900
- Proportion of trade visitors: 100%
- Gross floor area: 14,300 m²

Segments

- Furnishings and Decoration
- Style and Design
- Gifts and Stationery
- Kitchen and Gourmet
- Garden and Seasonal
- Relaxation and Care
- Jewellery and Fashion

Event Profile

As the leading trade fair for North Rhine-Westphalia and the adjacent regions of the Netherlands and Belgium, vivanti is staged twice yearly, presenting modern lifestyle innovations and trends. Since 2015 the show has been organised by Leipziger Messe GmbH in conjunction with Messe Frankfurt. At vivanti specialist retailers will discover the latest collections produced by the consumer goods industry and will get plenty of inspiration for their product portfolios. Parallel to the trade fair, visitors can take in design presentations, trend workshops and marketing lectures on subjects such as the specialist retail sector's online presence.

Project management

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